

# Department of Mathematics

## *Spring 2018 Colloquium Series*



### **Building Your Career in the Exciting World of Data Science**

Professors Jim Hetrick and Rick Hutley  
Analytics and Data Science, University of the Pacific  
**Thursday, February 15, 2018**  
**BSS 204, 4:00 pm**

With the explosive growth of social media and Internet of Things sensor data, the emergence of ‘Big Data’ is top of mind for every company across every industry. The challenge is how to leverage the power of the vast quantities of data at our disposal today, and extract the hidden insights they contain. The answer is: Analytics. Today’s companies are realizing the value Big Data adds to their future success and are actively looking for applicants with analytical skills. It is Data Scientists who design and develop sophisticated solutions such as Machine Learning Neural Networks or Customer Analytics to uncover these hidden insights that address complex issues, or develop new and innovative opportunities for their organizations. The role of Data Scientist is the number one job in the US again this year, according to Glassdoor, and Professors Jim Hetrick and Rick Hutley from the University of the Pacific will explain how you can build a career in this exciting and highly lucrative field.

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[Pacific.edu/DataScience](http://Pacific.edu/DataScience)

For more info, go to <http://www.humboldt.edu/math/news-and-events/math-colloquium>

*We cordially invite you to the Pre-Colloquium Tea on the third floor of the BSS building at 3:30 pm on Thursday.*